



Case Study:

Datel, Inc. utilizes EnterPlicity™ to Improve Design and Engineering Projects

How does a growing company with dozens of simultaneous projects maintain visibility into what is going on within and across those projects? How does that same company collect the data necessary to reduce redundancy, increase quality and improve their current processes to give them a competitive edge in a highly competitive industry? These were the challenges that faced Datel, Inc. of Mansfield, Massachusetts.

Datel is a leading electronics manufacturer with multiple product lines including DC/DC converters, data acquisition and conversion components, digital panel voltmeters, and computer data acquisition boards. Early in 2002, Gerry Chicoine, Datel's Design Services Manager, recognized the need for a project management solution that would solve many of the challenges that Datel was currently experiencing and make them more competitive. Gerry had a vision for what could be accomplished at Datel with a centralized project management system that could provide the critical information necessary to keep everyone on the same track and make solid decisions, but was still simple for everyone to use.

Gerry began to look for a solution that would solve some of these challenges and give Datel the information it needed to gain a competitive edge. Gerry discovered EnterPlicity developed by Team Interactions, Inc. of Carlsbad, California. "I had been searching the web for months trying to find an adequate tool for our company's growing needs. I ran across EnterPlicity and liked the look and feel of the approach that the product has to offer," says Gerry.

Datel implemented EnterPlicity in 2002 and has been using it ever since to track various design and engineering projects. In fact, Datel recently started utilizing EnterPlicity to keep track of a new operation out of China.

Since 2002, EnterPlicity has enabled Datel to improve their processes and communication, and focus more time on designing and engineering quality products. According to Gerry, "All managers have the same information across the board and at the same time. When we have meetings, everyone is on the same playing field." Due to the visibility that EnterPlicity has provided, Datel revamped their methods 18 times in the first two years alone as they discovered bottlenecks and pitfalls within their own processes. These improvements have allowed them to quicken their time to market and become more competitive in a highly competitive industry.

Team Interactions, Inc.
www.teaminteractions.com
760-655-4055